Under Thousand Words: Editorial Communication On the launch of a New Academic Venture: Management & Technology Research Journal

Ayesha S Ali PhD*🗅

Editor in Chief, SSN Journal of Management and Technology

Research Communications, GPO PB 01 462001 Bhopal, India.

ABSTRACT

The management of science and technology is crucial for addressing global challenges and ensuring a sustainable future. We intend to address in this new journal, quality communications on the current state of science and technology management, highlighting challenges, opportunities, and strategies for effective management of science and technology for a sustainable future. The dwindling quality of publishable research in management, science and technology are key drivers of economic growth, social development, and environmental sustainability. How ever their communicative management poses significant challenges, including knowledge gaps, and innovation barriers. Our attempt will be to help young researchers and authors of the sub-continent, to communicate their findings so that their research plays a vital role in the success of the society, in today's digital era. We hope that this combination of research and its communication will lead to effective technology management, easing businesses to leverage tech trends and innovations to their advantage, gain a competitive edge, and drive growth fulfilling the sustainable development goals of society.

KEY WORDS: MANAGEMENT, TECHNOLOGY, RESEARCH, GLOBAL CHALLENGES, SUSTAINABLE DEVELOPMENT

Article Information: *Corresponding Author: profayeshaali@gmail.com Received 15/05/2024 Accepted after revision 24/07/2024 Publication Date: 31st July 2024 Page Number- 01-02 This is an open access article under Creative Commons License, https://creativecommons.org/licenses/by/4.0/. Available at: https://mntrc.in/ DOI: http://dx.doi.org/10.21786/mntrc/1.1.1