



## *Under Thousand Words: Editorial Communication*

# On the launch of a New Academic Venture: Management & Technology Research Journal

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## ABSTRACT

The management of science and technology is crucial for addressing global challenges and ensuring a sustainable future. We intend to address in this new journal, quality communications on the current state of science and technology management, highlighting challenges, opportunities, and strategies for effective management of science and technology for a sustainable future. The dwindling quality of publishable research in management, science and technology, in the developing nations makes us more aware to work dedicatedly on this venture with a young team, as science and technology are key drivers of economic growth, social development, and environmental sustainability. However their communicative management poses significant challenges, including knowledge gaps, and innovation barriers. Our attempt will be to help young researchers and authors of the sub-continent, to communicate their findings so that their research plays a vital role in the success of the society, in today's digital era. We hope that this combination of research and its communication will lead to effective technology management, easing businesses to leverage tech trends and innovations to their advantage, gain a competitive edge, and drive growth fulfilling the sustainable development goals of society.

**KEY WORDS:** MANAGEMENT, TECHNOLOGY, RESEARCH, GLOBAL CHALLENGES, SUSTAINABLE DEVELOPMENT

## INTRODUCTION

It is my great pleasure and privilege to don the mantle of Editor in Chief of SSN Journal of Management & Technology Research Communications. This newly launched journal aims to promote high quality of research and development in areas of management, science, and technology. Our first inaugural issue of Management & Technology Research Communications Vol 1 No (1) 2024, is on the stands, and we sincerely hope, it will make an interesting read.

We look forward for your valuable suggestions and responses. The section of *Under Thousand Words* is our new venture for academic and related correspondence from our readers, distinguished researchers. Management & Technology Research Communications is an open-access international peer reviewed, quarterly journal for fast-track quality

publication of original research articles, exciting reviews, interesting case histories and perspectives in applied areas of management and technological sciences including applied areas of biological, medical and engineering sciences.

The management of science and technology is crucial for addressing global challenges and ensuring a sustainable future. We intend to address in this new journal, quality communications on the current state of science and technology management, highlighting challenges, opportunities, and strategies for effective management of science and technology for a sustainable future.

It is a fact, that useful and important papers are on a decline in management of science and technology. Our professors of the 1980s used to come across in any journal, many interesting and useful papers. Holob et al<sup>1</sup> hypothesised that the output of published scientific papers was going up geometrically, but the number of important papers was only going up arithmetically. They did several analyses, and found a gradual increase in important, useful papers, but a dramatic increase in the number of publications. The result is that the proportion of important papers keeps dwindling. They called this the Iron Law of Important Papers.

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Received 15/05/2024 Accepted after revision 24/07/2024

Publication Date: 31<sup>st</sup> July 2024 Page Number- 01-02

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Available at: <https://mntrc.in/>

DOI: <http://dx.doi.org/10.21786/mntrc/1.1.1>

The dwindling quality of publishable research in management science and technology, in the developing nations makes us more aware to work on this lacunae, as science and technology are key drivers of economic growth, social development, and environmental sustainability.

How ever their communicative management poses significant challenges, including knowledge gaps, and innovation barriers. MNTRC welcomes empirical and analytical papers reflecting both methodological rigor and practical relevance as well as literature reviews and meta-analyses showcasing and promoting current academic research in upcoming areas of management, applied science and technology.

The insufficient publishable research in the sub-continent, and the developing nations, on the intertwining between management and successful management of science and technology, particularly in areas like health, basic science, engineering and computer sciences prompted the proposal of this new journal.

Our attempt will be to help young researchers and authors of the sub-continent, to communicate their findings so that their research plays a vital role in the success of the society, in today's digital era.

We hope that this combination of research and its communication will lead to effective technology management, easing businesses to leverage tech trends and innovations to their advantage, gain a competitive edge, and drive growth fulfilling the sustainable development goals of society.

The experienced and highly qualified board of editors of MNTRC aims to foster diverse investigations

of management of science and technology research, encompassing various types of applied areas. We intend to evaluate the theoretical and practical perspectives, utilising a range of methodologies and data—including quantitative, such as surveys, lab experiments, and archival research, as well as qualitative approaches, including case studies and examining the different settings in Management, Science and Technology.

We are particularly interested in – but not limited to – the following research avenues in applied areas of Management Science and Technology: Management Sciences, Biological Sciences, Health Sciences, Physical Sciences, Natural Sciences, Technology and Engineering. Management & Technology Research Communications strongly believes in maintaining high standards of ethical and quality publication as we believe that it is only quality which can help shaping science for humanity!

On behalf of SSN Journal of Management & Technology Research Communications, it is a privilege to invite your valued submissions, for our forthcoming issues. Original unpublished articles after fast-track peer reviews will be published on-line as well as in print. Please visit the journals website for instructions to authors for preparation and online submission of your manuscripts <https://mntrc.in/instructions-to-authors>. Looking forward to receive your valuable communications at the earliest. We also invite senior authors and academicians to submit their curriculum vitae for joining our editorial board. Please feel free to contact us if you have any further questions.

## REFERENCE

1. Holob HW; Tappeiner G & Eberharter V. The Iron Law of Important Papers. Southern Economic Journal, 58, 317-328.1991