



Editorial Communication

SSN Journal of Management and Technology Research Communications has successfully published its second issue, Volume 2, No 1, Jan-Feb-March 2025, with high-quality research articles in the intertwining and merging areas of management and technology. Please visit the journal's website to view the newly published issue of the SSN Journal of Management and Technology, <https://mntrc.in/current issue>.

Interesting articles have been published in the SSN Journal of Management and Technology during the last six months in the areas of management and technology, with contributions from authors from different countries, including the United States of America, Poland, Nigeria, Thailand, the United Kingdom, Saudi Arabia, and India. Dr Jan W. Dobrowolski, Distinguished Professor of AGH-University of Science and Technology, Kraków, Poland, contributed with his lifelong education experiences on Sustainable and Green Economy: Adopting Innovative Technologies for Better Health and Quality of Life.

Similarly, we were fortunate enough to have the views of Prof Belsare, PhD, DSc FNASc, Professor Emeritus, India, to provide our journal with his views in the form of a lucid article on Circular Bioeconomy for Sustainable Development. Jasim et al of The University of Alabama at Birmingham, Birmingham, Alabama, United States, communicated their views on Healthcare Cybersecurity, Recent Incidents, and Preventive Strategies.

Prof Pooja Jain of Management Studies, Amity University India, examined the concept of Blockchain Adoption and Usage concerning the Behavior in Private Banks in India, a highly informative article on Management Technology. Prof Subramani Senthil Kumar and colleagues from the Department of Management, Skyline University Nigeria, Kano, Nigeria, enlightened our readers with their article on Outsourcing Healthcare Services and its Impact on Strategic Goals of Patient Care in Nigerian Private Hospitals.

Authors Zhang and Phakdeephirot have presented their detailed findings on the Factors Influencing Consumers'

Behavior to Purchase New Energy Vehicles: Evidence from Zhengzhou City, China, followed by another study by their colleagues on Factors Influencing Job Satisfaction Among IT Industry Employees in Chengdu, China: Enhancing Herzberg's Two-Factor Theory with Commute Distance. Indeed, it was a great experience with Prof Pullock Bhattacharjee, Vice President, Business Development, Skilling, Training & Placement, Bombay Stock Exchange Institute Limited, New Delhi, India, to share his views on the Health Insurance Sector in India. *SSN Journal of Management and Technology* is thankful to its young author, Prof Shaima Miraj of Saudi Electronic University, Riyadh, for sharing her views on the reforms in the health care sector from aspects of its management, opportunities, and challenges in India, dating from the past to the present.

An interesting communication by another young researcher, Dr Ahmad of Coventry, United Kingdom, appeared, where the problems of the indigenous population and their food security have been discussed, highlighting the importance of such studies, which reflect upon the hidden problems of the tribal population of India and their climate-related afflictions. It throws light on the question of the rigid dichotomy often made between nature and culture. It also emphasises why indigenous peoples' data collection and their authenticity are important for the conservation of nature. On behalf of the journal, I take great privilege and honour to thank our distinguished authors for their valued contributions, making our every issue worthy of quality reading. We do hope the trend will continue, and our authors, readers, and well-wishers will come forward to make the journal and its quality publication a great success.

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